

Seeking the practical balance

January 2019 in Tokyo: Yoshihisa Toda J.S.C. is locked in Kadokawa-Daiei studios to shoot TV drama episodes. The drama is running under tight schedules and limited budget, but Toda-san aims to balance ultimate production cost efficiency while maintaining cinema quality images expected by producers.

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Yoshihisa Toda J.S.C. shooting the set on ARRI/ZEISS Master Prime 65mm.

For this purpose, his weapons of choice are ProRES files and ZEISS CP.3 lenses. He shoots ProRES which is light and easy to handle and that saves money and time in post. But in order to do so, he carefully optimizes camera exposure and studio lighting on set because ProRES is less flexible than RAW by means of finishing freedom.

As for lenses, he picked eight CP.3 lenses from 18 mm to 135 mm, plus two ARRI/ZEISS Master Prime lenses - 40mm and 65mm - which are not in the CP.3 range.



Due to its compactness, the ZEISS CP.3 lens set can be stored in one case.

"After several checks, I concluded the CP.3 image quality to be practically comparable to Master Prime for this particular drama."

Yoshihisa Toda J.S.C.



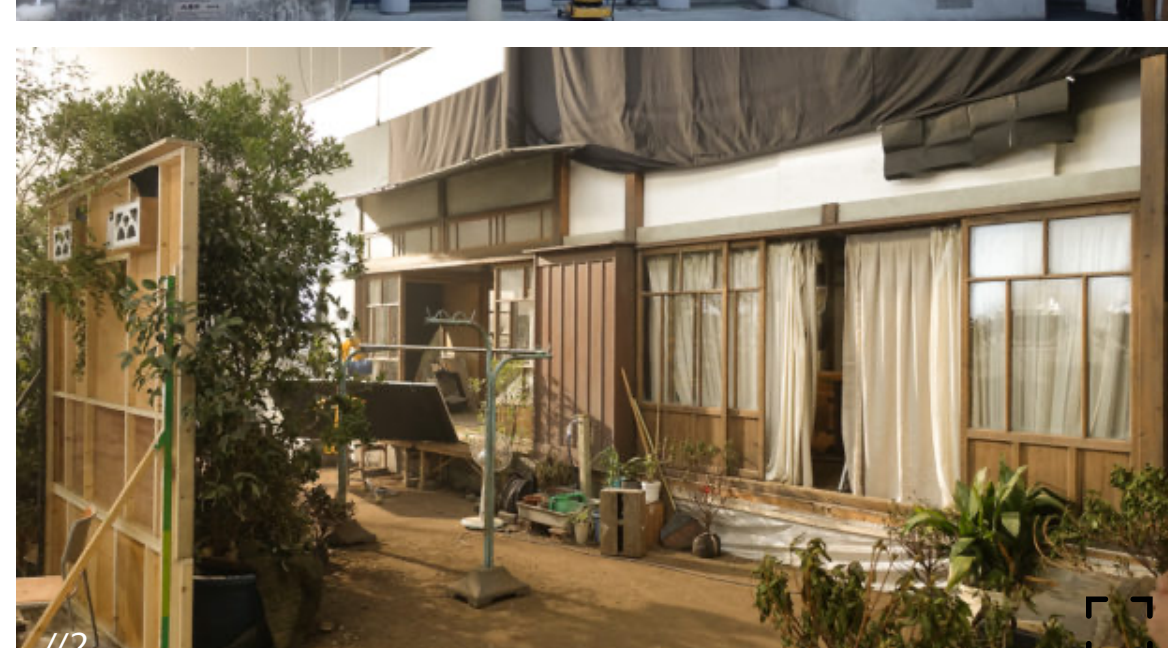
Using ZEISS CP.3 85 mm to get a bit tighter head shot of the actors.

"I trust ZEISS cine lenses because I see a consistency in clarity and tones across lens families, which helps to reduce post production workload. I would say this (CP.3 & MP) is a practical combination to meet the budget while not sacrificing the cine looks which comes from smooth, long focus throw and controlled flares."

DOP Yoshihisa Toda J.S.C.

An all-round DP known for his creative shooting and bold grading, shot many domestic feature films, commercials and TV dramas.

More about the DOP: [Vimeo](#) | [IMDb](#)



//1/ Outside of the Kadokawa-Daiei Studios (aka Gamera studios) in Tokyo. //2/ The drama is shot in and around a classic 70's Japanese house, which are almost extinct in city areas. //3/ Various light ranging from Tungsten to LED are used to light the set. The lighting was designed to recreate warm summer late afternoon light.



[Compact Prime CP.3](#) [Master Prime Lenses](#)



The author

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